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The Partner **Solutions** People

News

Cisco Systems Selects Morgan CEO for Third Straight Year As 'Growing With Technology Awards' Judge

Supply chain and logistics expert David Morgan to review applications of top entrepreneurs and select most innovative uses of technology to drive business.

Pleasanton, CA, October 23, 2006— D.W. Morgan Company President and CEO David Morgan has been chosen as a judge for Cisco Systems' annual Cisco Growing with Technology Awards, D.W. Morgan announced today. Cisco selected its panel of 10 judges from a vast cross-section of industry leaders to review contest applications and then select the winners. The judges seek to recognize organizations that use networking technology in creative ways to promote products and services, deliver more value to customers, improve internal business operations, conduct online transactions and provide a broader geographical reach of services.

"It's a privilege to have been chosen a third time as a judge in this year's Cisco Growing with Technology Awards program," said D.W. Morgan CEO and Founder David Morgan. "D.W. Morgan won Grand Prize in the 'Customer Relationship' category in 2003, so this has special significance for me. I'm honored now to recognize other up-and -coming companies' innovations."

"The Cisco Growing with Technology Awards program recognizes the creative ways small to medium-sized organizations use technology innovations to unleash their potential through network technology," said Joe Diodati, senior director for worldwide small and medium-sized business segment, Cisco Systems. "David Morgan is a well-respected business leader in the supply chain and logistics industries who has built his company into a world-class enterprise. His business experience, thought leadership and vision for the future are exactly the type of qualities we require of the judges for this program."

Cisco will award, among other prizes, up to a total of \$250,000(US) in Cisco networking equipment to the

winners of the Cisco Growing with Technology Awards 2006. The program recognizes leaders in the following categories: Sales and Marketing, Customer Relationship, Operational Excellence, Nonprofit, and the Public Sector. Winners have been notified and will receive the awards at the Cisco Growing with Technology Awards ceremony on October 24, 2006 at the Hotel Valencia in San Jose, Calif.

The judges appointed to the GWTA 2006 panel include:

- David Morgan, CEO and Founder - D.W. Morgan
- Ray Boggs, VP SMB Group - IDC
- Ken Blast, VP of Networking – Ingram Micro
- Joe Diodati, Sr. Director - Cisco Systems
- Elspeth Murray, Assoc. Prof. - Queens School of Business
- Joni Podolsky, Director of Community Programs - Entrepreneurs Foundation
- Mark Quinn, District Director - U.S. Small Business Administration
- Mika Krammer, Director of Marketing, Windows Vista Group - Microsoft
- Joslyn Faust, Principal Research Analyst, SMB Group - Gartner
- Andy Bose, CEO - AMI-Partners

About D.W. Morgan Company:

Since its founding in 1990, D.W. Morgan Company has become one of the world's most trusted supply-chain consulting and transportation management firms. The company has provided services for a Who's Who of global Fortune 1000 companies, including Cisco Systems, Inc., Hewlett-Packard, Infinera, Kaiser Permanente, B.F. Goodrich, Advanced Fibre Communications (now a division of Tellabs), Lockheed Martin, Oracle, NCR, Molecular Dynamics and Philips Electronics. Morgan pioneered the concept of "whole-process management" for simplifying complex supply and demand challenges. Under this model, Morgan creates visibility for managers into every link in a company's supply chain—from procurement of raw materials to distribution of finished goods. With its innovation and expertise, Morgan dramatically improves efficiency and reduces costs for clients.

Morgan has earned widespread acclaim for its work with its clients. It has twice been named Cisco Systems Supplier of the Year, Diversity (2005, 2003); in 2004, it earned Computerworld Honors / Smithsonian Laureate status; was chosen for Aberdeen Group's 2006 "Best Practices in International Logistics; *Global Logistics and Supply Chain Strategies* magazine's "100 Great Supply Chain Partners" list; included in *Supply and Demand Chain Executive* magazine's 2005 "Top 100 Supply Chains" and the 2006 "Top 20 Provider Pros to Know"; and won the Northern California Supplier Development Council's 2005 Supplier of the Year award. Morgan is certified as a Corporate Plus© minority-owned business by the National Minority Supplier Development Council (NMSDC), winner of *Minority Business News'* 2006

The Morgan ball logo and name, "The partner solutions people," "Supply On Demand" and the ChainLinq logo and name are registered trademarks of D.W. Morgan Co. Other company and product names may be trademarks of their respective owners.

Top 100 U.S. Minority-Owned Businesses” and as a Small, Historically Disadvantaged Business (SDB) by the U.S. Small Business Administration.

The company's headquarters is located at 6685 Owens Drive, Pleasanton, CA 94588; (925) 460-2700, fax (925) 251-0250. Morgan also maintains regional offices in Atlanta; Los Angeles; Tampa, Fla.; and Dallas-Ft.Worth, Tex. or Austin, Tex. An Asia-Pacific subsidiary, D.W. Morgan Pte., Ltd., is based in Singapore to serve the Pacific Rim manufacturing and supply-chain needs of Morgan clients. To learn more about Morgan's products and services, please visit <http://www.dwmorgan.com/>.

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